

# PARCOURS DE L'ENTREPRENEUR•E

## FREE WORKSHOPS

In the evening from 6 p.m. to 8 p.m.

Le CLICK - Boulevard Initialis, 30  
7000 MONS Free Parking

(in front of IKEA)

Let the Entrepreneur's Journey guide you so  
that you have all the necessary information  
and useful for the launch of your business!



**CLICK**

Boulevard Initialis, 30  
7000 MONS  
[www.le-click.be/clicknstart](http://www.le-click.be/clicknstart)

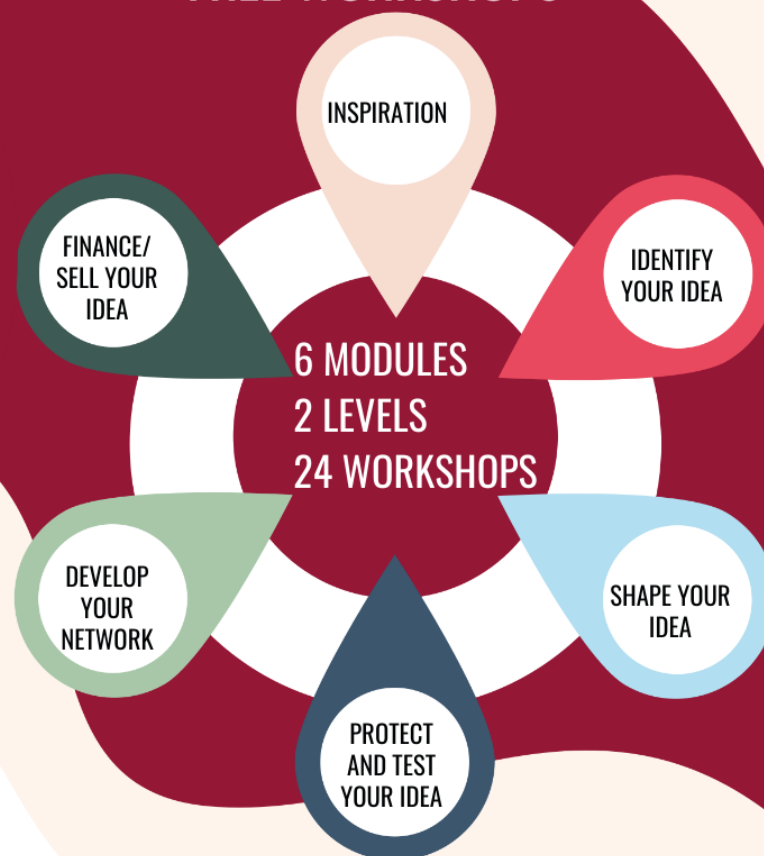
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With **24 workshops**, divided into **6 different modules** and classified into **2 levels** (Level 1 - Introductory and Level 2 - Advanced), UMONS and CLICK N'Start offer you a free learning pathway that encompasses **all stages of entrepreneurship**, whether you are at the idea stage or already further along in your project.

## FOR WHO?

The workshops are aimed at anyone interested in entrepreneurship: students, researchers, young entrepreneurs, project holders, doctoral candidates, post-doctoral researchers, etc.

### INSPIRATION

**09/10/2024:** What to Know Before Starting Your Business in Belgium (Things to Know Before Starting Your Business) (Level 1)  
**10/10/2024:** Introduction to Creativity (Level 1) **15/10/2024:** Introduction to Entrepreneurship (Level 1)  
**10/12/2024:** Motivating Work Environment (Level 2)

### IDENTIFY YOUR IDEA

**22/10/2024:** The Donut Theory... or how to position your project in light of socio-ecological challenges (Level 1)  
**24/10/2024:** Finding a Good Idea (Level 1)  
**05/11/2024:** Challenging Your Idea (Level 1)  
**14/11/2024:** Mission/Vision/Values (Level 1)

### SHAPE YOUR IDEA

**12/11/2024:** Present your research findings to the market: the AVRE will support you (Level 1)  
**13/11/2024:** Raising awareness of the essential elements of managing an entrepreneurial project (Workshop 1) (Level 1)  
**21/11/2024:** How to establish your business model (Level 1)  
**27/11/2024:** Collective Intelligence in service of the entrepreneurial project (Workshop 1) (Level 1)  
**18/02/2025:** Market study (Level 2)

### PROTECT AND TEST YOUR IDEA

**04/02/2025:** Protecting your creation and your identity through intellectual property and industrial property (Level 2) 2)  
**11/02/2025:** How to Understand Legal Jargon and Make it an Ally for Your Business (Level 2)  
**13/03/2025:** How to Create a Tangible Prototype of My Project (Level 2) 2)  
**13/03/2025:** How to Create a Tangible Prototype of My Project (Level 2)  
**18/03/2025:** Developing Your Idea by Utilising Information Found in Patents (Level 2)

### DEVELOP YOUR NETWORK

**06/05/2025:** Getting to know oneself better and understanding others... or how to build team synergy (Level 2)

### FINANCE/SELL YOUR IDEA

**27/02/2025:** Steps to Create Your Business (Level 2)  
**11/03/2025:** Marketing Plan (Level 2) **27/03/2025:** Decoding Financial Language (Level 2)  
**01/04/2025:** Financial Milestones (Level 2)  
**27/03/2025:** Decoding Financial Language (Level 2)  
**01/04/2025:** Financial Milestones (Level 2)  
**08/04/2025:** Communicating Effectively - How to Pitch Your Project (Level 2) **18/04/2025:** Serious Game of Innovation (Level 2)