

# FREE WORKSHOPS

From 6 p.m. to 8 p.m.

CLICK:

## Le CLICK

Boulevard Initialis 30 7000 MONS (free parking)



Let the Entrepreneur's Journey guide you so that you have all the necessary information and useful for the launch of your business!

### **Discover our website**



www.le-click.be/le-parcoursde-lentrepreneur

## **FOLLOW US (LE CLICK)**



#### **CONTACT:**

jonathan.bauweraerts@umons.ac.be













#### FREE WORKSHOPS

6pm from October to May



www.le-click.be/le-parcoursde-lentrepreneur



With 24 workshops, divided in 5 different modules, UMONS and CLICK N'Start offer you a free learning pathway that encompasses all stages of entrepreneurship, whether you are at the idea stage or already further along in your project.

# FOR WHO?

The workshops are aimed at anyone interested in entrepreneurship: students, researchers, entrepreneurs, project holders, etc.





## **STRUCTURE & VERIFY YOUR IDEA**

- Mon 06/10/2025: Get started with entrepreneurship
- *Tue* **04/11/2025:** What to know before starting your business in Belgium *(EN session)*
- *Thu* **06/11/2025:** Challenge your idea
- *Tue* **25/11/2025:** Define your mission, your vision, and your values
- *Thu* **27/11/2025:** Donut Theory: position your project in relation to socio-ecological challenges
- Wed 10/12/2025: Set up a research project
- Tue 16/12/2025: Enhance your research results with the AVRE
- Tue 03/02/2026: Lay the foundations of your entrepreneurial project (Part 1)
- *Tue* **10/02/2026:** Collective intelligence at the service of the entrepreneurial project (Part 2)



## **FUND AND LAUNCH YOUR IDEA**

- Tue 18/11/2025: Decode the financial language
- Tue 02/12/2025: Set the financial markers for your project
- *Tue* **03/03/2026:** Launch your business: procedures, tatus, and legal choices
- Tue 31/03/2026: Establish your business model
- *Thu* **02/04/2026:** Fund your project: understand your needs and activate the right levers



- Mon 13/10/2025: Boost your creativity at work
- Tue 10/03/2026: Al, your partner for successful business ventures
- *Tue* **05/05/2026:** Stimulate your creativity with the serious game of innovation
- *Thu* **14/05/2026:** Create a prototype of your project



## **PROTECT & COLLABORATE**

- Tues 14/10/2025: Undertaking Without Exhaustion: The Keys to Preserving Your Energy
- *Tue* **17/02/2026:** Embrace legal jargon and make it an ally for your business
- Tue 24/02/2026: Protect your creation and its identity through intellectual and industrial property
- Tue 24/03/2026: Know yourself well and better understand others: learn to build team synergy



- Thu 13/11/2025: Learn to pitch your project
- Mon 01/12/2025: Conduct a market study
- Tue 07/04/2026: Design your marketing plan
- *Tue* **14/04/2026:** Set up your social media strategy
- Tue 12/05/2026: Create your first website